

FILM CRAFT LIONS WINNERS



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
BEAR	CANAL +	CANAL +	BETC, Paris	FRANCE
Gold Lion				
THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
BEAR	CANAL +	CANAL +	BETC, Paris	FRANCE
I AM MUMBAI	BENNETT, COLEMAN & CO.	THE TIMES OF INDIA	RAMESH DEO PRODUCTIONS, Mumbai	INDIA
BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY, Portland	USA
RAINBOW	ARLA FOODS	LURPAK	BLINK PRODUCTIONS, London	UNITED KINGDOM
BEAR	CANAL +	CANAL +	BETC, Paris	FRANCE
RAINBOW	ARLA FOODS	LURPAK	WAVE STUDIOS, London	UNITED KINGDOM
BEAR	CANAL +	CANAL +	BETC, Paris	FRANCE
L'ODYSSÉE	CARTIER	JEWELLERY	MARCEL, Paris	FRANCE
BACK TO THE START	CHIPOTLE	FAST FOOD	CREATIVE ARTISTS AGENCY, Los Angeles	USA
Silver Lion				
BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY, Portland	USA
THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	RATTLING STICK, London	UNITED KINGDOM
BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY, Portland	USA
THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
HISTORY MADE AND IN THE MAKING	CONVERSE	CONVERSE	ANOMALY, New York	USA
BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY, Portland	USA
MANNY	LVMH	HENNESSY	DROGA5, New York	USA
THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	WORK, London	UNITED KINGDOM
BEAR	CANAL +	CANAL +	BETC, Paris	FRANCE
THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
BACK TO THE START	CHIPOTLE	FAST FOOD	CREATIVE ARTISTS AGENCY, Los Angeles	USA
THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
NOCTURNAL MIGRATION	LION	TOOHEYS EXTRA DRY	Alt.VFX, Queensland	AUSTRALIA
HOMES WITHIN HOMES	TALK TALK	TALKTALK	CHI & PARTNERS, London	UNITED KINGDOM
Bronze Lion				
NOCTURNAL MIGRATION	LION	TOOHEYS EXTRA DRY	BMF, Sydney	AUSTRALIA
GAS POWERED EVERYTHING	NISSAN	LEAF	TBWACHIAITDAY, Los Angeles	USA
TEDXSUMMIT INTRO: THE POWER OF X	THE DOHA FILM INSTITUTE / TED	TEDXSUMMIT 2012	BIG PRODUCTION, Paris	FRANCE
HOMES WITHIN HOMES	TALKTALK	TALKTALK	STINK, London	UNITED KINGDOM
DIPS DESPERADO	PEPSICO	DORITOS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
I CAN'T WAIT	ISPC	ISPC	OGILVY & MATHER, Dublin	IRELAND
POTATO PEELERS	MELBOURNE INTERNATIONAL FILM FESTIVAL	FILM FESTIVAL	THE SWEET SHOP, Melbourne	AUSTRALIA
MEMORIES	VOLKSWAGEN	VW JETTA	DDB, Sydney	AUSTRALIA
PLATOON	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA
WALK OF SHAME	HARVEY NICHOLS	WOMENSWEAR	DDB UK, London	UNITED KINGDOM
KENTUCKY	TOYOTA	TOYOTA	SMUGGLER, Hollywood	USA
ADDICTION	NIKE	RUNNING	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
LEGACY	LEVI STRAUSS & CO.	LEVI STRAUSS & CO.	JOINT EDITORIAL, Portland	USA
MEMORIES	VOLKSWAGEN	VW JETTA	DDB, Sydney	AUSTRALIA
BANK TELLER	CANADIAN FILM FESTIVAL	CANADIAN FILM FESTIVAL	JWT, Toronto	CANADA
THE MOST CREATIVE COUNTRY IN THE WORLD	CAANZ	AXIS AWARD SHOW OPENING FILM	SPECIAL GROUP, Auckland	NEW ZEALAND
THE NAME	ESPN	ESPN	WIEDEN+KENNEDY, New York	USA

PLATOON	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA
PLAY RAMIREZ	MTV BRASIL	MTV	LODUCCA, São Paulo	BRAZIL
OK GO	CHEVROLET	CHEVY SONIC	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA
I WOULD RUN TO YOU	NIKE	NIKE FREE RUN+	WIEDEN+KENNEDY, Portland	USA
IS THE NEW	FOLLOW MAGAZINE	FOLLOW MAGAZINE	DDB BRASIL, São Paulo	BRAZIL
JUMPROPE	NIKE	NIKE SURFWEAR	harvest, Santa Monica	USA
THE BARK SIDE	VOLKSWAGEN	VW BEETLE	DEUTSCH, Los Angeles	USA
INTRODUCING GOOGLE PLAY	GOOGLE	GOOGLE PLAY	GOOGLE, Mountain View	USA
FLYING OBJECTS	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	FINCH, Sydney	AUSTRALIA
NOCTURNAL MIGRATION	LION	TOOHEYS EXTRA DRY	Alt.VFX, Queensland	AUSTRALIA
GULP	NOKIA	NOKIA N8	AARDMAN ANIMATIONS, Bristol	UNITED KINGDOM
DEATHS	91 ROCK	91 ROCK	JWT BRAZIL, São Paulo	BRAZIL
HEDGEHOG	VOLKSWAGEN	GOLF	WANDA PRODUCTIONS, Saint-Denis La Plaine Cedex	FRANCE
T-MAN	TIENSE SUIKER/SUCRES DE TIRLEMONT	TIENSE SUIKER/SUCRES DE TIRLEMONT	EURO RSCG BRUSSELS	BELGIUM